

SECTOR PROFILE AT A GLANCE

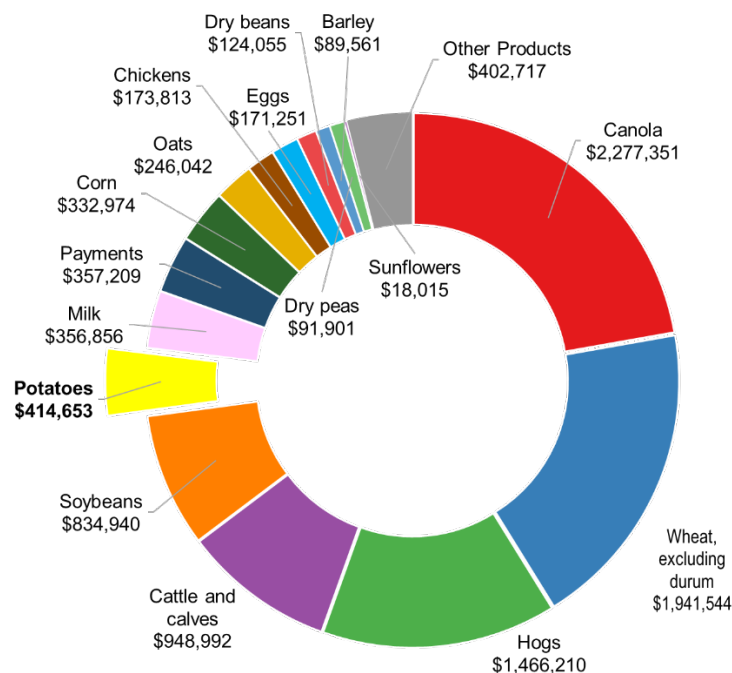
Potatoes



Highlights

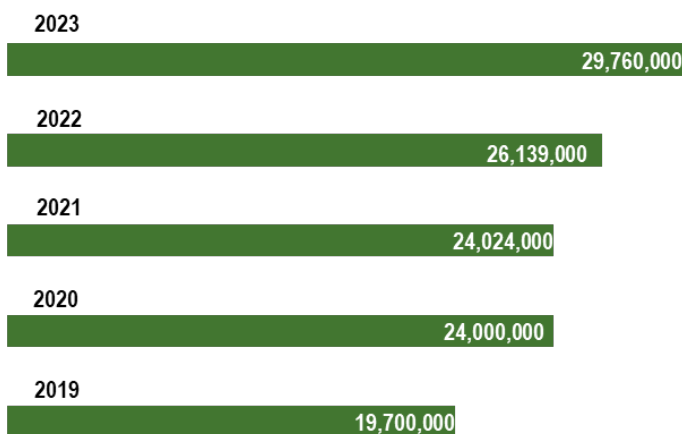
- Manitoba planted 20 per cent of Canada's potato acreage in 2024.
- Canada's top potato-producing provinces for 2023 were Alberta at 24.9 per cent, followed by Manitoba at 23.1 per cent and then Prince Edward Island at 20 per cent.
- Manitoba exported \$711 million worth of potatoes and potato products in 2023. Frozen prepared product exports to the U.S. represent almost 90 per cent of these exports.
- Manitoba has increased production by over 50 per cent from 2019 to 2023 to supply the expanded processing capacity.
- By farm cash receipts, potato production ranks as Manitoba's fourth biggest crop, topping \$404 million in 2023.

Farm Cash Receipts (2023, '000 of dollars)



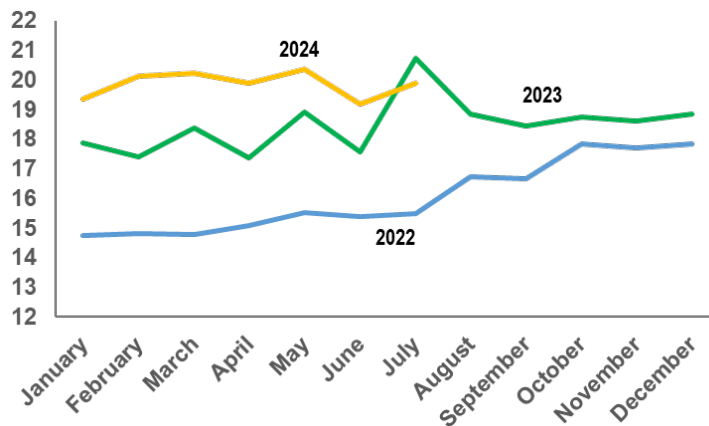
Source: Statistics Canada

Production (hundredweight)



Source: Statistics Canada

Prices (dollars per hundredweight)



Source: Statistics Canada, Table 32-10-0077-01

Processing

- Manitoba has four major potato processors: Simplot and McCain Foods, located in Portage la Prairie, as well as Naleway Foods and Old Dutch Foods, located in Winnipeg.
- Manitoba Starch Products, located in Carberry, produces potato starch for human consumption with a focus on gluten-free and kosher markets.
- From mid-August to early October, freshly harvested potatoes are delivered directly from field to processors. For the remainder of the year, potatoes are delivered from storage facilities, which have capacity to store up to 80 per cent of the usual harvest.

Marketing and Trade

- Manitoba's commercial potato sector produces fresh potatoes, processing potatoes and seed potatoes.
- For 2023, Manitoba exported \$711 million worth of potato products and potatoes, with frozen potato products accounting for almost 90 per cent of that total.
- The U.S. is Manitoba's top export market; however, processed potatoes are also exported to Mexico.

DID YOU KNOW?

- It takes about two kilograms of potatoes to make one kilogram of french fries, and four kilograms of potatoes to produce one kilogram of potato chips.
- Fresh potatoes are also referred to as 'table potatoes.'
- Russet Burbank is the variety of choice grown under contract for processing into french fries.
- There are more than 24 different varieties of potatoes grown in Manitoba.
- Keystone Potato Producers Association represents Manitoba's processing potato producers and negotiates with processors annually to set the contract price for processing potatoes.
- The Seed Potato Growers Association of Manitoba represents seed potato producers and works to enhance production, promotion and sales of Manitoba's high quality seed potatoes.

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Contact us

- Go to manitoba.ca/agriculture and click on Markets and Statistics
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